Small University Press

Gaining Visibility, Usage and Impact

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Small traditional university press transformation

=> open access online publishing endeavour with international presence

- University of Zagreb Faculty of Humanities and Social Sciences (FFZG)
  - humanities and social sciences
  - books and journals
  - scientific periphery
Current state

- openness?
- output type?
  - monographs and proceedings vs journals
  - digital/hybrid vs print only
- language?
- compliance with international standards?
  - metadata & identifiers
  - digital formats
  - content licencing
  - editorial practices & ethical conduct
  - usage data & citation data
- visibility and discoverability?
Academic journals

Ekonomská i ekohistorija
Synthesis philosophica
Zagreber Germanistische Beiträge
Filozofska istraživanja Etnološka tribina
Metodički ogledi
Pedagogijska straživanja
Radovi Zavoda za hrvatsku povijest
Lahor Strani jezici
Review of Psychology
Umjetnost riječi Studia ethnologica Croatica
Polemos Revija za sociologiju
Opuscula Archaeologica Govor Croatica
Philological Studies Hortus Artium Medievalium
Socijalna ekologija Književna smotra
Suvremena lingvistika
Journals

- All are present on Hrčak (not all are active!)
- 9 FFZG journals + 3 co-published with private publishers + 13 published by professional societies (but located and edited at FFZG)
- OJS: 2
- DOI: 6 (+6)
- Indexing:
  - DOAJ: 3 (+4)
  - Scopus: 5 (+6)
  - WoS: 1 (ESCI) (+4)
- Editorial practices & ethical conduct - non-uniform!
- Licencing - unclear!
Improvements?

- online support for editing and reviewing process (local support for OJS)
- CrossRef services
  - DOI assignment
  - Similarity Check
  - depositing publicly available references
- use of identifiers
- additional formats (xml, html, epub)
- defining policies on:
  - open access
  - copyright
  - plagiarism
  - licencing
Student journals

Goals:
- timeliness
- continuity
- platform
- archiving
Books

- *FF-press*: copyediting, proofreading, page layout & design, distribution
- monographs, edited volumes & proceedings, textbooks
- non-commercial (excl. textbooks)
- print-only (but existing digital formats for last 15 years)
- invisible in online environment!
- losing potential readers
We need:

- **Publishing platform** / **online catalog** for FFZG e-books
- High-quality structured metadata (**DC**, **ONIX**, **MARC**)
- Open access files (**pdf**, **html**, **epub**, **xml**) - for books & chapters
- Identifiers
  - **ISBN** (for every edition)
  - **DOI** (for books and chapters)
  - **ORCID iD**
- Multilingual platform
- **Copyright agreements with authors** & open licences
- Open references
- Archiving policy
- Business model & usage data
- Diverse distribution channels (**DOAB**, **OAPEN**, Google Scholar, Google Books, library catalogs and discovery systems, A&I databases, citation indexes...)
Choosing a platform

- own digital platform with open source software?
  - OMP – Open Monograph Press from Public Knowledge Project
- joining existing platforms?
  - Ubiquity
  - Knowledge Unlatched Open Services
  - OpenEdition
  - Open Book Publishers
  - OAPEN
- national collaboration? (with MorePress, hed-biblioteka...)
Ubiquity Press

- [https://www.ubiquitypress.com/site/publish/#partner-presses](https://www.ubiquitypress.com/site/publish/#partner-presses)
- supports publishing by academic societies and university presses
- Providing “a fully featured and completely re-branded platform hosting academic journals and books, and including all systems required to manage and operate the press”
- APC/BPC model
Knowledge Unlatched Open Services

- [http://www.knowledgeunlatched.org/ku-open-services/](http://www.knowledgeunlatched.org/ku-open-services/)
- Hosting, archiving, indexing, discovery
- Usage reports
- **No support for editorial and production process**
- One time fee per title: 150 € EUR
OpenEdition Books

- [https://books.openedition.org/books/397](https://books.openedition.org/books/397)
- Access to digital publishing software
- Content structuring using XML-TEI
- Usage statistics
- Discoverability
- Freemium model
Open Book Publishers

- https://www.openbookpublishers.com/section/23/1
- Book production and distribution
- Open access
- new technologies for the book format (e.g. embedding multimedia content)
- Freemium (but with free pdfs)
OAPEN

- [http://www.oapen.org/content/join-publishers](http://www.oapen.org/content/join-publishers)
- Quality assurance
- Aggregation and digital preservation
- Dissemination and discovery
- Support with metadata
- Reporting
- Fee upon request